

**Electronic Articles of Incorporation
For**

P10000015400
FILED
February 19, 2010
Sec. Of State
bmcknight

MENS DIRECT INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

MENS DIRECT INC.

Article II

The principal place of business address:

520 BLACK LION DRIVE NE
ST PETERSBURG, FL. 33716

The mailing address of the corporation is:

520 BLACK LION DRIVE NE
ST PETERSBURG, FL. 33716

Article III

The purpose for which this corporation is organized is:

RESELLER OF LUXURY GROOMING□□□□PRODUCTS FOR MEN.

Article IV

The number of shares the corporation is authorized to issue is:

1500

Article V

The name and Florida street address of the registered agent is:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL. 32301

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ELIZABETH A. TRUITT

Article VI

The name and address of the incorporator is:

NEIL S. GLAZER
520 BLACK LION DRIVE NE

ST PETERSBURG FL 33716

Incorporator Signature: NEIL S GLAZER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D
NEIL S GLAZER
520 BLACK LION DRIVE NE
ST PETERSBURG, FL. 33716

Title: D
MAX D GLAZER
520 BLACK LION DRIVE NE
ST PETERSBURG, FL. 33716