Electronic Articles of Incorporation For

P10000013081 FILED February 12, 2010 Sec. Of State sprather

BE THE BOSS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: BE THE BOSS, INC.

Article II

The principal place of business address:

2125 HOLLYWOOD BLVD HOLLYWOOD, FL. 33020

The mailing address of the corporation is:

2125 HOLLYWOOD BLVD HOLLYWOOD, FL. 33020

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 500

Article V

The name and Florida street address of the registered agent is:

SALLY CONNER 2125 HOLLYWOOD BLVD HOLLYWOOD, FL. 33020 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: SALLY CONNER

Article VI

The name and address of the incorporator is:

SALLY CONNER 2125 HOLLYWOOD BLVD

HOLLYWOOD, FL 33020

Incorporator Signature: SALLY CONNER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P SALLY CONNER 2125 HOLLYWOOD BLVD HOLLYWOOD, FL. 33020

Title: VP GALINA KORNBLUM 2125 HOLLYWOOD BLVD HOLLYWOOD, FL. 33020

Title: S SALLY CONNER 2125 HOLLYWOOD BLVD HOLLYWOOD, FL. 33020

Article VIII

The effective date for this corporation shall be:

02/10/2010