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Division of Corporations

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From:

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Account Name : GRAY ROBINSON, P.A.

Account Number : I20000000092

: (863)284-2200

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FLORIDA PROFIT/NON PROFIT CORPORATION Design the Difference, Inc.

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10 FEB 10 PM 12: 41

ARTICLES OF INCORPORATION

SECRETARY OF STATE TALLAHASSEE, FLORIDA

OF

DESIGN THE DIFFERENCE, INC.

EFFECTIVE DATE 2/9/10

ARTICLE I - NAME

The name of this corporation is Design the Difference, Inc.

ARTICLE II - MAILING ADDRESS

The mailing address of this corporation is 3901 Cheverly Drive E., Lakeland, Florida 33813.

ARTICLE III - DURATION

This corporation shall have perpetual existence, commencing on the date of the execution of these Articles.

ARTICLE IV - PURPOSE

This corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE V - CAPITAL STOCK

This corporation is authorized to issue 10,000 shares of voting common stock having a par value of \$.01 per share.

ARTICLE VI - INITIAL REGISTERED OFFICE AND REGISTERED AGENT

The street address of the initial registered office of this corporation is 3901 Cheverly Drive E., Lakeland, Florida 33813, Lakeland, Florida 33801 and the name of the initial registered agent of this corporation at that office is Michael Mutz.

10 FEB 10 PH 12: 41

ARTICLE VII - INITIAL BOARD OF DIRECTOR

This corporation shall have two (2) director(s) initially. The number of directors may be either increased or diminished from time to time in accordance with the Bylaws, but shall never be less than one (1). The name(s) and address(es) of the initial director(s) of the corporation is or are:

Dan Meys 1000 Longfellow Blvd. #1193 Lakeland, Florida 33801

Michael Mutz 3901 Cheverly Drive E. Lakeland, Florida 33813

ARTICLE VIII - INCORPORATOR

The name and address of the Incorporator is:

Michael Mutz 3901 Cheverly Drive E. Lakeland, FL 33813

ARTICLE IX - INDEMNIFICATION

This corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation this ______ day of Ianuary, 2010.

FILED

10 FEB 10 PH 12: 4!

SECRETARY OF STATE

STATE OF FLORIDA

COUNTY OF POLK

The foregoing Articles of Incorporation were acknowledged before me this 44 day of Fabruary 2010, by Michael Mutz, who is personally known to me or who has produced

as identification and who did not take an oath.

KIMBERLY D. HANCOCK
Notary Public - Stale of Florida
My Commission Expires Mer 11, 2011
Commission & DD 849454
Bonded Through Notlemal Notary Assn.

(Affix Notary Seal)

NOTARY PUBLIC, State of Florida at Large Print name: Kinhedy D. HELN COCK

My commission expires:

ACCEPTANCE OF REGISTERED AGENT

THE UNDERSIGNED, HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THE FOREGOING ARTICLES OF INCORPORATION, HEREBY ACCEPTS THE APPOINTMENT AS SUCH REGISTERED AGENT AND AGREED TO ACT IN THIS CAPACITY. THE UNDERSIGNED FURTHER AGREES TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF THE UNDERSIGNED'S DUTIES. THE UNDERSIGNED FURTHER CERTIFIES THAT THE UNDERSIGNED IS FAMILIAR WITH AND ACCEPTS THE OBLIGATIONS OF SUCH POSITION AS REGISTERED AGENT.

SIGNATURE:

MICHAEL MUTZ

DATE: 9 Februar

2010