

**Electronic Articles of Incorporation
For**

P10000010865
FILED
February 04, 2010
Sec. Of State
epeterson

GOLD STANDARD JEWELERS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

GOLD STANDARD JEWELERS, INC.

Article II

The principal place of business address:

1875 WOOLBRIGHT ROAD
BOYNTON BEACH, FL. 33426

The mailing address of the corporation is:

1875 WOOLBRIGHT ROAD
BOYNTON BEACH, FL. 33426

Article III

The purpose for which this corporation is organized is:

TO ESTABLISH AND OPERATE A JEWELRY STORE FOR RETAIL SALES
OF JEWELRY

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

MICHAEL CARROLL
1875 WOOLBRIGHT ROAD
BOYNTON BEACH, FL. 33426

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MICHAEL CARROLL

Article VI

The name and address of the incorporator is:

MICHAEL CARROLL
1875 WOOLBRIGHT ROAD

BOYNTON BEACH, FL 33426

Incorporator Signature: MICHAEL CARROLL

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
MICHAEL CARROLL
1875 WOOLBRIGHT ROAD
BOYNTON BEACH, FL. 33426

Title: S
MARC BONFIGLIO
1875 WOOLBRIGHT ROAD
BOYNTON BEACH, FL. 33426

Article VIII

The effective date for this corporation shall be:

02/01/2010