Electronic Articles of Incorporation For

P10000003398 FILED January 12, 2010 Sec. Of State nhaney

SURFRIDER HOSPITALITY GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SURFRIDER HOSPITALITY GROUP, INC.

Article II

The principal place of business address:

111 SECOND AVENUE NE 900 ST. PETERSBURG, FL. 33701

The mailing address of the corporation is:

111 SECOND AVENUE NE 900 SAINT PETERSBURG, FL. 33701

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100000

Article V

The name and Florida street address of the registered agent is:

STEVEN M WILSEY 1000 16TH STREET NORTH ST. PETERSBURG, FL. 33705 I certify that I am familiar with and accept the responsibilities of registered agent.

January 12, 2010 Sec. Of State

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Registered Agent Signature: STEVEN M. WILSEY

Article VI

The name and address of the incorporator is:

VICTOR SEAMAN 111 SECOND AVENUE NE SAINT PETERSBURG, FL 33701

Incorporator Signature: VICTOR SEAMAN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P, T VICTOR SEAMAN 111 SECOND AVENUE NE ST. PETERSBURG, FL. 33701

Title: VP,S THOMAS N EMERSON III 111 SECOND AVENUE NE ST. PETERSBURG, FL. 33701

Article VIII

The effective date for this corporation shall be:

01/12/2010