Electronic Articles of Incorporation For

P09000096010 FILED November 23, 2009 Sec. Of State rdunlap

DIANA E. KELLY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIANA E. KELLY, INC.

Article II

The principal place of business address:

1545 BLUE HERON DR. SARASOTA, FL. US 34239

The mailing address of the corporation is:

1545 BLUE HERON DR. SARASOTA, FL. US 34239

Article III

The purpose for which this corporation is organized is:

DESIGNING, MANUFACTURING, MARKETING AND SELLING A PROPRIETARY BRAND OF SHOES FOR WOMEN AS WELL AS OTHER AND SUNDRY HIGH FASHION ITEMS DESIGNED EXCLUSIVELY FOR WOMEN, IN ADDITION TO TRANSACTING ANY AND ALL OTHER LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

DIANA E KELLY 1545 BLUE HERON DR. SARASOTA, FL. 34239 I certify that I am familiar with and accept the responsibilities of registered agent.

P09000096010 FILED November 23, 2009 Sec. Of State rdunlap

Registered Agent Signature: DIANA E. KELLY

Article VI

The name and address of the incorporator is:

DIANA E. KELLY 1545 BLUE HERON DR.

SARASOTA, FL 34239

Incorporator Signature: DIANA E. KELLY

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P DIANA E KELLY 1545 BLUE HERON DR. SARASOTA, FL. 34239 US

Title: VP THOMAS F KELLY 1545 BLUE HERON DR. SARASOTA, FL. 34239 US

Title: S, T DIANA E KELLY 1545 BLUE HERON DR. SARASOTA, FL. 34239 US