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Store Brands Management Inc.

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ARTICLES OF INCORPORATION

In compliance with Chapter 607, F.S.

ARTICLE I NAME

The name of the corporation shall be: Store Brands Management Inc.

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be: 801 Brickell Avenue Suite 900, Miami, Florida 33131

ARTICLE III PURPOSE

The purpose for which the corporation is organized is: All lawful business

ARTICLE IV SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 1,000. The par value of each share of stock is \$0.01.

ARTICLE V OFFICERS/DIRECTORS

The initial directors of the corporation are:

Daniel Shina, 801 Brickell Avenue Suite 900, Miami, Florida 33131 Grisela Basualdo, 801 Brickell Avenue Suite 900, Miami, Florida 33131

The initial officers of the corporation are:

Daniel Shina, President, 801 Brickell Avenue Suite 900, Miami, Florida 33131

Daniel Shina, Secretary, 801 Brickell Avenue Suite 900, Miami, Florida 33131

Daniel Shina, Treasurer, 801 Brickell Avenue Suite 900, Miami, Florida 33131

ARTICLE VI REGISTERED AGENT

The name and Florida Street address of the registered agent is: Business Filings Incorporated, 1203 Governors Square Blvd, Suite 101, Tallahassee, Florida 32301-2960. Located in the County of Leon.

ARTICLE VII INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is Business Filings Incorporated, 8040 Excelsior Dr., Suite 200, Madison, WI 53717.

I hereby accept the appointment as registered agent and agree to act in this capacity.

Signature:

Business Filings Incorporated

Mark Williams, A.V.P.

Date: 12th day of November, 2009

Signature:

Date: 12th day of November, 2009

Business Filings Incorporated, Incorporator

Mark Williams, A.V.P.

The document was prepared by: Business Filings Incorporated, Mark Williams, 8040 Excelsior Dr., Suite 200, Madison, WI 53717. 608-827-5300 FAX AUDIT # H09000240421 3