

**Electronic Articles of Incorporation
For**

P09000086267
FILED
October 19, 2009
Sec. Of State
jshivers

URBAN'S, DIRECT, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

URBAN'S, DIRECT, INC

Article II

The principal place of business address:

24023 MADACA LN
UNIT # 203
PORT CHARLOTTE, FL. 33954

The mailing address of the corporation is:

24023 MADACA LN
UNIT # 203
PORT CHARLOTTE, FL. 33954

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1

Article V

The name and Florida street address of the registered agent is:

WILLIE J WILLIAMS
24023 MADACA LN
UNIT # 203
PORT CHARLOTTE, FL. 33954

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: WILLIE J WILLIAMS

Article VI

The name and address of the incorporator is:

WILLIE J WILLIAMS
24023 MADACA LN
UNIT # 203
PORT CHARLOTTE, FL 33954

Incorporator Signature: WILLIE J WILLIAMS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
WILLIE J WILLIAMS
24023 MADACA LN
PORT CHARLOTTE, FL. 33954

Article VIII

The effective date for this corporation shall be:

10/14/2009