

**Electronic Articles of Incorporation
For**

P09000076758
FILED
September 15, 2009
Sec. Of State
rdunlap

PREMIER RETAIL USA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PREMIER RETAIL USA, INC.

Article II

The principal place of business address:

5420 JAEGER ROAD
NAPLES, FL. 34109

The mailing address of the corporation is:

5420 JAEGER ROAD
NAPLES, FL. 34109

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

KIM MITCHELL
5420 JAEGER ROAD
NAPLES, FL. 34109

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KIM MITCHELL

Article VI

The name and address of the incorporator is:

KIM MITCHELL
5420 JAEGER ROAD

NAPLES, FL 34109

Incorporator Signature: KIM MITCHELL

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
NIR SHARON
5420 JAEGER ROAD
NAPLES, FL. 34109

Title: VP
TOMER ROTEM
5420 JAEGER ROAD
NAPLES, FL. 34109

Article VIII

The effective date for this corporation shall be:

09/14/2009