

**Electronic Articles of Incorporation
For**

P09000071329
FILED
August 25, 2009
Sec. Of State
jshivers

NIELSEN COMPANIES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

NIELSEN COMPANIES, INC.

Article II

The principal place of business address:

6200 ROSE TERRACE
PLANTATION, FL. 33317

The mailing address of the corporation is:

6200 ROSE TERRACE
PLANTATION, FL. 33317

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

2

Article V

The name and Florida street address of the registered agent is:

HEATHER L NIELSEN
6200 ROSE TERRACE
PLANTATION, FL. 33317

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: HEATHER L. NIELSEN

Article VI

The name and address of the incorporator is:

HEATHER L. NIELSEN
6200 ROSE TERRACE

PLANTATION, FLORIDA 33317

Incorporator Signature: HEATHER L. NIELSEN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JOHN H NIELSEN
6200 ROSE TERRACE
PLANTATION, FL. 33317

Title: VP
HEATHER L NIELSEN
6200 ROSE TERRACE
PLANTATION, FL. 33317

Article VIII

The effective date for this corporation shall be:

08/24/2009