

**Electronic Articles of Incorporation
For**

P09000070986
FILED
August 24, 2009
Sec. Of State
bmcknight

FIRST CHOICE JEWELRY & GIFTS INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

FIRST CHOICE JEWELRY & GIFTS INC

Article II

The principal place of business address:

400 EAST BAY STREET
JACKSONVILLE, FL. 32202

The mailing address of the corporation is:

400 EAST BAY STREET
JACKSONVILLE, FL. 32202

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

MARIA PIDAL
400 EAST BAY STREET
JACKSONVILLE, FL. 32202

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MARIA PIDAL

Article VI

The name and address of the incorporator is:

MARIA PIDAL
400 EAST BAY STREET

JACKSONVILLE, FL 32202

Incorporator Signature: MARIA PIDAL

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
MARIA PIDAL
400 EAST BAY STREET
JACKSONVILLE, FL. 32202

Title: VP
ELIZABETH BELL
400 EAST BAY STREET
JACKSONVILLE, FL. 32202

Title: TR
MARIA SATCHELL
400 EAST BAY STREET
JACKSONVILLE, FL. 32202

Article VIII

The effective date for this corporation shall be:

08/24/2009