

**Electronic Articles of Incorporation
For**

P09000070499
FILED
August 21, 2009
Sec. Of State
jshivers

WHAT'S NEW, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

WHAT'S NEW, INC.

Article II

The principal place of business address:

1233 KENDARI TERRACE
NAPLES, FL. 34113

The mailing address of the corporation is:

1233 KENDARI TERRACE
NAPLES, FL. 34113

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

50

Article V

The name and Florida street address of the registered agent is:

DOUGLAS W OESTERLE
9506 S RED ROAD
MIAMI, FL. 33156

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DOUGLAS W OESTERLE

Article VI

The name and address of the incorporator is:

OLGA PALMER
1233 KENDARI TERRACE

NAPLES, FL 34113

Incorporator Signature: OLGA PALMER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D/P
OLGA PALMER
1233 KENDARI TERRACE
NAPLES, FL. 34113

Article VIII

The effective date for this corporation shall be:

08/19/2009