Electronic Articles of Incorporation For

P09000068548 FILED August 13, 2009 Sec. Of State bmcknight

ROXANNE PULITZER NATURALS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ROXANNE PULITZER NATURALS, INC.

Article II

The principal place of business address:

242 PHIPPS PLAZA PALM BEACH, FL. 33480

The mailing address of the corporation is:

PO BOX 350 SOUTH COUNTY ROAD # 102 PALM BEACH, FL. 33480

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100 SHARES WITHOUT ANY PAR VALUE.

Article V

The name and Florida street address of the registered agent is:

KYLE C YOUNG 205 WORTH AVENUE 201 PALM BEACH, FL. 33480 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: KYLE CHARLES YOUNG

P09000068548 FILED August 13, 2009 Sec. Of State bmcknight

Article VI

The name and address of the incorporator is:

KYLE CHARLES YOUNG 205 WORTH AVENUE 201 PALM BEACH, FLORIDA 33480

Incorporator Signature: KYLE CHARLES YOUNG

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P/D ROXANNE PULITZER 242 PHIPPS PLAZA PALM BEACH, FL. 33480

Title: VP/D TIMOTHY S BOBERG 242 PHIPPS PLAZA PALM BEACH, FL. 33480

Article VIII

The effective date for this corporation shall be:

08/13/2009