

**Electronic Articles of Incorporation  
For**

P09000064973  
FILED  
July 31, 2009  
Sec. Of State  
rdunlap

PREMIER LOYALTY GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

PREMIER LOYALTY GROUP, INC.

**Article II**

The principal place of business address:

8800 49TH ST N  
409  
PINELLAS PARK, FL. 33782

The mailing address of the corporation is:

8800 49TH ST N  
409  
PINELLAS PARK, FL. 33782

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS. PROVIDE CONSUMER LOYALTY SERVICES.

**Article IV**

The number of shares the corporation is authorized to issue is:

1000

**Article V**

The name and Florida street address of the registered agent is:

ERRAN J O'DONNELL  
729 BARBARA ST  
PALM HARBOR, FL. 34684

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ERRAN JASON O DONNELL

### **Article VI**

The name and address of the incorporator is:

ERRAN JASON ODONNELL 8800  
49TH ST N 409  
PINE  
LLAS PARK, FL 33782

Incorporator Signature: ERRAN JASON ODONNELL

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
ERRAN J ODONNELL  
729 BARBARA ST  
PALM HARBOR, FL. 34684

Title: VST  
ASHLEY ODONNELL  
729 BARBARA ST  
PALM HARBOR, FL. 34684