

**Electronic Articles of Incorporation  
For**

P09000064823  
FILED  
July 31, 2009  
Sec. Of State  
jshivers

BOWNE/LABARBERA OPERATING COMPANY

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

BOWNE/LABARBERA OPERATING COMPANY

**Article II**

The principal place of business address:

1414 SW OSPREY COVE  
PORT ST. LUCIE, FL. US 34986

The mailing address of the corporation is:

1414 SW OSPREY COVE  
PORT ST. LUCIE, FL. US 34986

**Article III**

The purpose for which this corporation is organized is:

SECURE SALES, MARKETING AND DAY TO DAY OPERATIONS FOR IWI  
BUTTON.

**Article IV**

The number of shares the corporation is authorized to issue is:

1500 SHARES AT NO PAR VALUE PER SHARE

**Article V**

The name and Florida street address of the registered agent is:

CORPORATION SERVICE COMPANY  
1201 HAYS STREET  
TALLAHASSEE, FL. 32301

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KIMBERLY B. MORET

### **Article VI**

The name and address of the incorporator is:

CORPORATE AGENTS, INC.  
2711 CENTERVILLE ROAD  
SUITE 420  
WILMINGTON, DE 19808

Incorporator Signature: KIMBERLY B. MORET

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D  
EDWARD L BOWNE  
1414 SW OSPREY COVE  
PORT ST. LUCIE, FL. 34986 US

Title: D  
THOMAS LABARBERA  
1153 SW GREENBRIAR COVE  
PORT ST. LUCIE, FL. 34986 US

### **Article VIII**

The effective date for this corporation shall be:

07/29/2009