

**Electronic Articles of Incorporation
For**

P09000064282
FILED
July 29, 2009
Sec. Of State
cgolden

IT STARTS NOW INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

IT STARTS NOW INC.

Article II

The principal place of business address:

4230 NAUTILUS DRIVE
MIAMI BEACH, FL. US 33139

The mailing address of the corporation is:

4230 NAUTILUS DRIVE
MIAMI BEACH, FL. US 33140

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

EVA WEINBERG
4230 NAUTILUS DRIVE
MIAMI BEACH, FL. 33140

I certify that I am familiar with and accept the responsibilities of registered agent.

P09000064282
FILED
July 29, 2009
Sec. Of State
cgolden

Registered Agent Signature: EVA WEINBERG

Article VI

The name and address of the incorporator is:

EVA WEINBERG
4230 NAUTILUS DRIVE

MIAMI BEACH FLORIDA 33140

Incorporator Signature: EVA WEINBERG

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
EVA WEINBERG
4230 NAUTILUS DRIVE
MIAMI BEACH, FL. 33140 US

Article VIII

The effective date for this corporation shall be:

07/27/2009