Electronic Articles of Incorporation For

P09000061053 FILED July 17, 2009 Sec. Of State jshivers

CRANIUM FLORIDA, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: CRANIUM FLORIDA, INC

Article II

The principal place of business address:

17500 GLENAPP DRIVE LAND O LAKES, FL. US 34638

The mailing address of the corporation is:

17500 GLENAPP DRIVE LAND O LAKES, FL. US 34638

Article III

The purpose for which this corporation is organized is: FULL SERVICE MARKETING AGENCY.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

BECKY WANAMAKER 17500 GLENAPP DRIVE LAND O LAKES, FL. 34638 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BECKY M. WANAMAKER

Article VI

The name and address of the incorporator is:

BECKY WANAMAKER 17500 GLENAPP DRIVE

LAND O LAKES, FL 34638

Incorporator Signature: BECKY M. WANAMAKER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P BECKY WANAMAKER 17500 GLENAPP DRIVE LAND O LAKES, FL. 34638

Title: P MATTTHEW BREMAN 1241 DAKOTA DRIVE FRUITA, CO. 81521 US

Article VIII

The effective date for this corporation shall be:

07/17/2009