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To:

Division of Corporations
Fax Number : (850) 617-6381

From:

Account Name : CORPORATE CREATIONS INTERNATIONAL INC.
Account Number : 110432003053
Phone : (561) 694-8107
Fax Number : (561) 694-1639

FLORIDA PROFIT/NON PROFIT CORPORATION

Areas USA Holding Co.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

Article I. Name

The name of this Florida corporation is:
Areas USA Holding Co.

Article II. Address

The street and mailing address of the Corporation's initial principal office is:
Areas USA Holding Co.
5301 Blue Lagoon Drive, Suite 690
Miami FL 33126

Article III. Registered Agent

The name and address of the Corporation's registered agent is:
Richard L. Barbara, Esq.
Alvarez & Barbara, LLP
2701 South Bayshore Drive, Suite 305
Miami FL 33131

Article IV. Board of Directors

The name of each member of the Corporation's Board of Directors is:

Xavier Rabell

The affairs of the Corporation shall be managed by a Board of Directors consisting of no less than one director. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of the Corporation. The election of directors shall be done in accordance with the Bylaws. The directors shall be protected from personal liability to the fullest extent permitted by applicable law.

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Article V. Officers. The Corporation's officers are:

Chairman & CEO	Xavier Rabell
Secretary	
Treasurer	
Vice-President	Francesco Balli

Article VI. Capital Stock

The Corporation shall have the authority to issue 2,000 shares of common stock, par value \$.01 per share.

Article VII. Incorporator

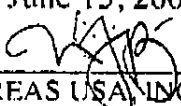
The name and address of the incorporator is:

Areas USA, Inc.
5301 Blue Lagoon Drive, Suite 690
Miami FL 33126

Article VIII. Corporate Existence

These Articles of Incorporation shall become effective and the corporate existence will begin on June 15, 2009.

The undersigned incorporator executed these Articles of Incorporation on June 15, 2009.



AREAS USA, INC.
Kirk Weiss, Esq.
by Veronica Paez as attorney-in-fact

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**CERTIFICATE OF DESIGNATION
REGISTERED AGENT/OFFICE**

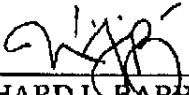
CORPORATION:

Areas USA Holding Co.

REGISTERED AGENT/OFFICE:

Richard L. Barbara, Esq.
Alvarez & Barbara, LLP
2701 South Bayshore Drive, Suite 305
Miami FL 33131

I agree to act as registered agent to accept service of process for the corporation named above at the place designated in this Certificate. I agree to comply with the provisions of all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.



RICHARD L. BARBARA, ESQ.
Registered Agent
by Veronica Paez as attorney-in-fact

Date: June 15, 2009

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