Electronic Articles of Incorporation For

P09000051754 FILED June 12, 2009 Sec. Of State rdunlap

BELL STORES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: BELL STORES, INC.

Article II

The principal place of business address:

10223 TURKEY OAK DRIVE NEW PORT RICHEY, FL. 34654

The mailing address of the corporation is:

10223 TURKEY OAK DRIVE NEW PORT RICHEY, FL. 34654

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 10000

Article V

The name and Florida street address of the registered agent is:

MARIBELL ROMERO 10223 TURKEY OAK DRIVE NEW PORT RICHEY, FL. 34654 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MARIBELL ROMERO

Article VI

The name and address of the incorporator is:

MARIBELL ROMERO 10223 TURKEY OAK DRIVE

NEW PORT RICHEY, FL 34654

Incorporator Signature: MARIBELL ROMERO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P MARIBELL ROMERO 10223 TURKEY OAK DRIVE NEW PORT RICHEY, FL. 34654

Title: VP JOSE L ROMERO 10223 TURKEY OAK DRIVE NEW PORT RICHEY, FL. 34654

Article VIII

The effective date for this corporation shall be:

06/12/2009