Electronic Articles of Incorporation For

P09000046777 FILED May 28, 2009 Sec. Of State jshivers

OOH LA LA! JEWELRY AND ACCESSORIES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

OOH LA LA! JEWELRY AND ACCESSORIES, INC.

Article II

The principal place of business address:

3252 REGATTA ROAD NAPLES, FL. US 34103

The mailing address of the corporation is:

3252 REGATTA ROAD NAPLES, FL. US 34103

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100000

Article V

The name and Florida street address of the registered agent is:

GOODMAN BREEN & GIBBS 3838 TAMIAMI TRAIL N STE 300 NAPLES, FL. 34103 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KENNETH D. GOODMAN

Article VI

The name and address of the incorporator is:

KENNETH D. GOODMAN 3838 TAMIAMI TRAIL N STE 300 NAPLES, FL 34103

Incorporator Signature: KENNETH D. GOODMAN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P,D AMY TURNER 6625 NEW HAVEN CIRCLE NAPLES, FL. 34109 US

Title: VP,D TAMMY KIPP 3252 REGATTA ROAD NAPLES, FL. 34103 US

Article VIII

The effective date for this corporation shall be:

05/28/2009