

**Electronic Articles of Incorporation
For**

P09000026228
FILED
March 23, 2009
Sec. Of State
cgolden

EFFICACY MARKETING INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

EFFICACY MARKETING INC

Article II

The principal place of business address:

100 SW 9TH AVE
BOCA RATON, FL. 33486

The mailing address of the corporation is:

100 SW 9TH AVE
BOCA RATON, FL. 33486

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

CRAIG O'NEIL
100 SW 9TH AVE
BOCA RATON, FL. 33486

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CRAIG O'NEIL

Article VI

The name and address of the incorporator is:

CRAIG O'NEIL
100 SW 9TH AVE

BOCA RATON , FL 33486

Incorporator Signature: CRAIG O'NEIL

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
CRAIG O'NEIL
100 SW 9TH AVE
BOCA RATON, FL. 33486 US

Article VIII

The effective date for this corporation shall be:

03/16/2009