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To: Division of Corporations
Fax Number : (850) 617-6381

From: Account Name : BLUMBERG/EXCELSIOR CORPORATE SERVICES, INC.
Account Number : 075350000353
Phone : (212) 431-5000
Fax Number : (212) 431-1441

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FLORIDA PROFIT/NON PROFIT CORPORATION

THE E CIG COMPANY

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February 19, 2009

FLORIDA DEPARTMENT OF STATE

Division of Corporations

BLUMBERG/EXCELSIOR CORPORATE SERVICES, INC.

SUBJECT: THE E CIG COMPANY

REF: W09000008058

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refile the complete document, including the electronic filing cover sheet.

The incorporators signature is too light, can't read it.

If you have any further questions concerning your document, please call (850) 245-6973.

Claretha Golden
Regulatory Specialist II
New Filing Section

FAX Aud. #: W09000037259
Letter Number: 909A00005923

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ARTICLES OF INCORPORATION

In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

ARTICLE I NAME

The name of the corporation shall be:

THE E CIG COMPANY**ARTICLE II PRINCIPAL OFFICE**The principal street address and mailing address, if different is:

11 Dartmouth Trace, Ormond Beach, FL 32174

ARTICLE III PURPOSE

The purpose for which the corporation is organized is:

To engage in any legal act or activity

ARTICLE IV SHARES

The number of shares of stock is:

1,000 @ no par value

ARTICLE V INITIAL OFFICERS AND/OR DIRECTORS

List name(s), address(es) and specific title(s):

Raymond Kahoud, 11 Dartmouth Trace, Ormond Beach, FL 32174

ARTICLE VI REGISTERED AGENTThe name and Florida street address (P.O. Box NOT acceptable) of the registered agent is:

Raymond Kahoud, 11 Dartmouth Trace, Ormond Beach, FL 32174

ARTICLE VII INCORPORATORThe name and address of the Incorporator is:

Jamie K. Hastings, 62 White Street, New York, NY 10013

Having been named as registered agent to accept service of process for the above named corporation, at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

Signature/Registered Agent

Signature/Incorporator

Date

Date

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