Electronic Articles of Incorporation For

P09000014931 FILED February 17, 2009 Sec. Of State

DIAMOND FACTORY OF FLORIDA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIAMOND FACTORY OF FLORIDA, INC.

Article II

The principal place of business address:

13946 W. HILLSBOROUGH AVENUE TAMPA, FL. 33635

The mailing address of the corporation is:

13946 W. HILLSBOROUGH AVENUE TAMPA, FL. 33635

Article III

The purpose for which this corporation is organized is:

RETAIL JEWELRY STORE AND JEWELRY AND WATCH REPAIRS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

SHAWN L BITMAN 12705 CORRAL ROAD TAMPA, FL. 33626 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: SHAWN BITMAN

Article VI

The name and address of the incorporator is:

SHAWN BITMAN 12705 CORRAL ROAD

TAMPA, FLORIDA 33626

Incorporator Signature: SHAWN BITMAN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P SHAWN L BITMAN 12705 CORRAL ROAD TAMPA, FL. 33626

Article VIII

The effective date for this corporation shall be:

02/15/2009