Electronic Articles of Incorporation For

P09000013937 FILED February 13, 2009 Sec. Of State vingram

PFSMEDIA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PFSMEDIA, INC.

Article II

The principal place of business address:

505 PALM AVE N ST PETERSBURG, FL. 33703

The mailing address of the corporation is:

P O BOX 55205 ST PETERSBURG, FL. 33732

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

JASON IOOSS 505 PALM AVE N ST PETERSBURG, FL. 33703 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JASON IOOSS

Article VI

The name and address of the incorporator is:

JASON IOOSS P O BOX 55205

ST PETERSBURG, FL 33732

Incorporator Signature: JASON IOOSS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P JASON IOOSS P O BOX 55205 ST PETERSBURG, FL. 33732

Title: VP CAMILLE GIANNETTI PO BOX 55205 ST PETERSBURG, FL. 33732