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To:

Division of Corporations

Fax Number : (850) 617-6381

From:

Account Name : CORPDIRECT AGENTS, INC.

Account Number: 110450000714
Phone: (850)222-1173

Fax Number : (850)224-1640

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FLORIDA PROFIT/NON PROFIT CORPORATION

FAT SQUIRREL MARKETING, INC.

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FAT SQUIRREL MARKETING, INC.

(a New York Corporation) 8128 Papaya Street Port Ritchie, Florida 34668

January 9, 2009

Division of Corporations Florida Secretary of State P.O. Box 6327 Tallahassee, Florida 32314

> Re: Fat Squirrel Marketing, Inc. Our File No. 45700-212513

Dear Division of Corporations:

·***********

I am the President of Fat Squirrel Marketing, Inc., a New York corporation which is currently registered to do business in Florida. I write to acknowledge that the shareholders and directors consent to the formation of a Florida entity with the same name: Fat Squirrel Marketing, Inc., a Florida corporation.

The ownership and management of the New York and Florida corporations will be identical and the intent of the filing it to create a new Florida corporation and immediately merge the existing New York entity (the merging company) into the Florida entity (the surviving entity).

Should you need any further information regarding this formation and merger, you are requested and authorized to please contact my attorney, Jeffrey Gad, Esq. of Akerman Senterfin at 813-223-7333.

Respectfully,

FAT SQUIRREL MARKETING, Inc. a New York corporation

Rachel Coyle, Secretary

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> SECRETARY OF STATE TALLAHASSEE ELORIDA

ARTICLES OF INCORPORATION FAT SQUIRREL MARKETING, INC.

The undersigned incorporator hereby executes these Articles of Incorporation for the purpose of forming a corporation for profit in accordance with the laws of the State of Florida.

ARTICLE I Name

The name of this corporation shall be: FAT SQUIRREL MARKETING, INC.

ARTICLE II Principal Office and Mailing Address

The address of the principal office shall be 8128 Papaya Street, Port Richey, Florida 34668 and the mailing address of this corporation shall be Fat Squirrel Marketing, Inc., c/o Drew LaGrande, Esq., 401 East Jackson Street, Suite 1700, Tampa, FL 33602.

ARTICLE III Purposes and Duration

The general purpose for which this corporation is organized is the transaction of any and all lawful business for which corporations may be incorporated under the Business Corporation Act of the State of Florida, and any amendments thereto, and in connection therewith, this corporation shall have and may exercise any and all powers conferred from time to time by law upon corporations formed under such Act.

ARTICLE IV Capital Stock

This corporation is authorized to issue 1,000 shares of common stock, having a par value of \$.01, which shall be designated as Common Stock.

ARTICLE V Registered Office and Registered Agent

The initial registered office of this corporation shall be located at 515 East Park Avenue, Tallahassee, Florida 32301 and the initial registered agent of this corporation at such office shall be CorpDirect Agents, Inc. This corporation shall have the right to change such registered agent and such registered office from time to time, as provided by law.

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ARTICLE VI Incorporator 2009 JAN 15 P 2: 34

The name and street address of the incorporator making these Articles of Incorporation HASSEE LORIDA Jeffrey Gad, Esq., 401 East Jackson Street, Suite 1700, Tampa, FL 33602.

ARTICLE VII By-Laws

The power to adopt the by-laws of this corporation, to alter, amend or repeal the by-laws, or to adopt new by-laws, shall be vested in the Board of Directors of this corporation.

ARTICLE VIII Amendment of Articles of Incorporation

This corporation reserves the right to amend, after, change, or repeal any provisions contained in these Articles of Incorporation in the manner now or hereafter prescribed by statute, and all rights conferred upon the stockholders herein are subject to this reservation.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation for the uses and purposes therein stated.

DATED this 15th day of January, 2009.

Jeffrey Gad, Esq., Incorporator

ACCEPTANCE OF SERVICE AS REGISTERED AGENT

The undersigned, CorpDirect Agents, Inc., having been named as registered agent to accept service of process for the above-named corporation at the registered office designated in the Articles of Incorporation, hereby agrees and consents to act in that capacity. The undersigned is familiar with and accepts the duties and obligations of such position.

DATED this 15th day of January, 2009.

CORPD	RECT AGENTS, INC.	
Ву: _	(Mig)	
Name:	Ricky Soto	
Title:	Assistant Secretary	

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