Electronic Articles of Incorporation For

P08000110000 FILED December 22, 2008 Sec. Of State

SALES TRAINING AND RETAIL STRATEGIES CONSULTING INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SALES TRAINING AND RETAIL STRATEGIES CONSULTING INC.

Article II

The principal place of business address:

2900 GRIFFIN RD

FT. LAUDERDALE, FL. 33312

The mailing address of the corporation is:

PO BOX 30592 NORTH PALM BEACH, FL. 33420

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

PARIS J FEALY SR 2900 GRIFFIN RD

FT. LAUDERDALE, FL. 33312

I certify that I am familiar with and accept the responsibilities of registered agent.

P08000110000 FILED December 22, 2008 Sec. Of State vingram

Registered Agent Signature: PARIS J. FEALY

Article VI

The name and address of the incorporator is:

PARIS J. FEALY 430 JUPITER LANE

JUNO BEACH FL. 33408

Incorporator Signature: PARIS J. FEALY

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO PARIS J FEALY 430 JUPITER LANE JUNO BEACH, FL. 33408 US

Title: P BRIAN CARPENTER 26 GRANBY WORCESTER, MA. 01604 US

Article VIII

The effective date for this corporation shall be:

01/01/2009