

**Electronic Articles of Incorporation
For**

P08000108893
FILED
December 16, 2008
Sec. Of State
jshivers

THE HOW FACTOR, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE HOW FACTOR, INC.

Article II

The principal place of business address:

7281 SIDONIA CT.
BOCA RATON, . 33433

The mailing address of the corporation is:

7281 SIDONIA CT.
BOCA RATON, . 33433

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

JULIA A AQUINO
7281 SIDONIA CT.
BOCA RATON, FL. 33433

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JULIA AQUINO

Article VI

The name and address of the incorporator is:

JULIA A. AQUINO
7281 SIDONIA CT.

BOCA RATON, FL 33433

Incorporator Signature: JULIA AQUINO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JULIA A AQUINO
7281 SIDONIA CT.
BOCA RATON, FL. 33433

Title: VP
JULIA A AQUINO
7281 SIDONIA CT.
BOCA RATON, FL. 33433