Electronic Articles of Incorporation For

P08000095258 FILED October 22, 2008 Sec. Of State

HAIR ALERT, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HAIR ALERT, INC

Article II

The principal place of business address:

2627 MALL DRIVE SARASOTA, FL. 34231

The mailing address of the corporation is:

PO BOX 19319 SARASOTA, FL. 34276

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

CATHERINE L TRACY 2058 CONSTITUTION BLVD SARASOTA, FL. 34231 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: CATHERINE L. TRACY, CPA

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Article VI

The name and address of the incorporator is:

KAYSE WEAMER 8319 38TH ST CIR E

SARASOTA, FL 34243

Incorporator Signature: KAYSE WEAMER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P KAYSE WEAMER 8319 38TH ST CIR E SARASOTA, FL. 34243

Title: VP MICHELLE PROVINO 4110 CRABTREE AVE SARASOTA, FL. 34233

Article VIII

The effective date for this corporation shall be:

10/21/2008