

**Electronic Articles of Incorporation
For**

P08000089549
FILED
October 01, 2008
Sec. Of State
jshivers

BEAUTY ETHICS 101 INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BEAUTY ETHICS 101 INC

Article II

The principal place of business address:

370 S DR. MARY MCLEOD BETHUNE BLVD
DAYTONA BEACH, FL. 32114

The mailing address of the corporation is:

380 S STATE ROAD 434
SUITE 1000-202
ALTAMONTE SPRINGS, FL. 32714

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

LAURIE P SARGEANT
380 S STATE ROAD 434
SUITE 1000-202
ALTAMONTE SPRINGS, FL. 32714

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: LAURIE P SARGEANT

Article VI

The name and address of the incorporator is:

LAURIE P SARGEANT
380 S STATE ROAD 434
SUITE 1000-202
ALTAMONTE SPRINGS, FL 32714

Incorporator Signature: LAURIE P SARGEANT

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
LAURIE P SARGEANT
380 S STATE ROAD 434 SUITE 1000-202
ALTAMONTE SPRINGS, FL. 32714

Article VIII

The effective date for this corporation shall be:

10/01/2008