

**Electronic Articles of Incorporation
For**

P08000089046
FILED
September 29, 2008
Sec. Of State
bmcknight

BLOOMS DIRECT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BLOOMS DIRECT, INC.

Article II

The principal place of business address:

145 8TH STREET N
ST PETERSBURG, FL. US 33701

The mailing address of the corporation is:

145 8TH STREET N
ST PETERSBURG, FL. US 33701

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

CRAIG CRANSTON
145 8TH ST N
ST PETERSBURG, FL. 33701

I certify that I am familiar with and accept the responsibilities of registered agent.

P08000089046
FILED
September 29, 2008
Sec. Of State
bmcknight

Registered Agent Signature: CRAIG CRANSTON

Article VI

The name and address of the incorporator is:

CRAIG CRANSTON
145 8TH ST N

ST PETERSBURG, FL 33701

Incorporator Signature: CRAIG CRANSTON

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
CRAIG CRANSTON
145 8TH ST N
ST PETERSBURG, FL. 33701 US

Title: VP
BRIAN PELFREY
145 8TH ST N
ST PETERSBURG, FL. 33701 US

Article VIII

The effective date for this corporation shall be:

09/30/2008