

**Electronic Articles of Incorporation
For**

P08000088011
FILED
September 25, 2008
Sec. Of State
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CAMP LIFE USA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

CAMP LIFE USA, INC.

Article II

The principal place of business address:

7548 ORTEGA BLUFF PARKWAY
JACKSONVILLE, FL. 32244

The mailing address of the corporation is:

7548 ORTEGA BLUFF PARKWAY
JACKSONVILLE, FL. 32244

Article III

The purpose for which this corporation is organized is:

APPAREL AND MISCELLANEOUS CAMPING PRODUCTS

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

JEFF ENGEL
7548 ORTEGA BLUFF PARKWAY
JACKSONVILLE, FL. 32244

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JEFF ENGEL

Article VI

The name and address of the incorporator is:

JEFF ENGEL
7548 ORTEGA BLUFF PARKWAY
JACKSONVILLE FL, 32244

Incorporator Signature: JEFF ENGEL

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PD
JEFF ENGEL
7548 ORTEGA BLUFF PARKWAY
JACKSONVILLE, FL. 32244

Title: VD
SONDRA ENGEL
7548 ORTEGA BLUFF PARKWAY
JACKSONVILLE, FL. 32244

Title: S
JUDITH RUSH
1318 DETROIT STREET
JACKSONVILLE, FL. 32254

Title: T
WILLIAM D. RUSH
1318 DETROIT STREET
JACKSONVILLE, FL. 32254

Article VIII

The effective date for this corporation shall be:

09/24/2008