

**Electronic Articles of Incorporation
For**

P08000085097
FILED
September 16, 2008
Sec. Of State
jshivers

NIELSEN DATA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

NIELSEN DATA, INC.

Article II

The principal place of business address:

297 IVY LAKES DRIVE
JACKSONVILLE, FL. 32259

The mailing address of the corporation is:

297 IVY LAKES DRIVE
JACKSONVILLE, FL. 32259

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

JARED D NIELSEN
297 IVY LAKES DRIVE
JACKSONVILLE, FL. 32259

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JARED NIELSEN

Article VI

The name and address of the incorporator is:

JARED NIELSEN
297 IVY LAKES DRIVE

JACKSONVILLE, FL 32259

Incorporator Signature: JARED NIELSEN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JARED D NIELSEN
297 IVY LAKES DRIVE
JACKSONVILLE, FL. 32259

Article VIII

The effective date for this corporation shall be:

09/15/2008