Electronic Articles of Incorporation For

P08000080165 FILED August 29, 2008 Sec. Of State rdunlap

THE SELF IMPROVEMENT PUBLISHING CORPORATION

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE SELF IMPROVEMENT PUBLISHING CORPORATION

Article II

The principal place of business address:

1000 W. MCNAB RD. POMPANO BEACH, FL. US 33069

The mailing address of the corporation is:

1000 W. MCNAB RD. POMPANO BEACH, FL. US 33069

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1500 SHARES, NO PAR

Article V

The name and Florida street address of the registered agent is:

CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE, FL. 32301 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: CYNTHIA L. HARRIS, AS AGENT

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Article VI

The name and address of the incorporator is:

THE COMPANY CORPORATION 2711 CENTERVILLE ROAD SUITE 400 WILMINGTON, DE 19808

Incorporator Signature: CYNTHIA HARRIS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D SHEPHERD FRIEDMAN 1000 W. MCNAB RD. POMPANO BEACH, FL. 33069 US

Title: D VICTOR LALJI 1000 W. MCNAB RD. POMPANO BEACH, FL. 33069 US