Electronic Articles of Incorporation For

P08000077598 FILED August 20, 2008 Sec. Of State wcunningham

PLUM INTERACTIVE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PLUM INTERACTIVE, INC.

Article II

The principal place of business address:

1377 SUSSEX DRIVE FT. LAUDERDALE, FL. 33068

The mailing address of the corporation is:

1377 SUSSEX DRIVE FT. LAUDERDALE, FL. 33068

Article III

The purpose for which this corporation is organized is: ADVERTISING AND ONLINE MEDIA CONSULTANTS

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

RICARDO R COLON 1377 SUSSEX DRIVE FT. LAUDERDALE, FL. 33068 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: RICARDO R COLON

Article VI

The name and address of the incorporator is:

RICARDO COLON 1377 SUSSEX DR

FT. LAUDERDALE, FLORIDA 33068

Incorporator Signature: RICARDO COLON

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO RICARDO R COLON 1377 SUSSEX DRIVE FT. LAUDERDALE, FL. 33068 US

Title: CMO BEVERLY MURRAY 800 WEST AVENUE #908 MIAMI BEACH, FL. 33139 US

Article VIII

The effective date for this corporation shall be:

08/21/2008