

**Electronic Articles of Incorporation
For**

P08000071610
FILED
July 29, 2008
Sec. Of State
shawkes

VARIETY MERCHANDISE CATALOG DISTRIBUTION, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

VARIETY MERCHANDISE CATALOG DISTRIBUTION, INC.

Article II

The principal place of business address:

1930 E. SUNRISE BLVD.
STE. #5
FORT LAUDEDALE, FL. 33304

The mailing address of the corporation is:

1900 N.E. 8TH COURT
#308
FORT LAUDERDALE, FL. 33304

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

HOCHBERG & DIRIENZO, P.A.
1975 E. SUNRISE BLVD.
SUITE #519
FORT LAUDERDALE, FL. 33304

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CAROLYN G. HOCHBERG, ESQ.

Article VI

The name and address of the incorporator is:

HOCHBERG & DIRIENZO, P.A.
1975 E. SUNRISE BLVD.
SUITE #519
FORT LAUDERDALE, FLORIDA 33304

Incorporator Signature: CAROLYN G. HOCHBERG, ESQ.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
VERN MCDONALD
1900 N.E. 8TH COURT, #308
FORT LAUDEDALE, FL. 33304

Article VIII

The effective date for this corporation shall be:

07/29/2008