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SALSA, Inc.

Southern Athletic & Lifestyle Sales Associates

210 3rd Street West, No. 8104 Bradenton, Florida 34205 (941) 580-6289

July 28, 2008

VIA OVERNIGHT MAIL

Department of State Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

RE: Southern Athletic & Lifestyle Sales Associates, Inc.

Pursuant to F.S. Chapter 607, enclosed are an original and one (1) copy of the articles of incorporation and a check for: \$87.50 (Filing Fee, Certified Copy & Certificate of Status).

FROM:

Todd Winton Allen

210 3RD Street West, No. 8104 Bradenton, Florida 34205

Thank you for your attention to this filing of articles of incorporation.

My best regards,

Todd W. Allen

Encl.

Articles of Incorporation

In compliance with Chapter 607 F.S. (for profit):

ARTICLE I: The name of the corporation shall be: Southern Athletic & Lifestyle Sales Associates, Inc.

ARTICLE II: The principal place of business/mailing address is: 210 3rd Street West, No. 8104; Bradenton, Florida 34205

ARTICLE III: The purpose for which the corporation is organized is: Sales contractor for apparel, footwear and sporting goods.

ARTICLE IV: The number of shares of stock is: 100 Shares Common Stock.

ARTICLE V: Initial officers and/or directors:
Todd Winton Allen, President & Chief Operating Officer
210 3rd Street West, No. 8104
Bradenton, Florida 34205

ARTICLE VI: The name and Florida street address of the registered agent is:
Todd Winton Allen
210 3rd Street West, No. 8104
Bradenton, Florida 34205

ARTICLE VII: The name and address of the incorporator is:

Todd Winton Allen
210 3rd Street West, No. 8104

Bradenton, Florida 34205

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

Signature, Registered Agent

Signature, Incorporator

Date: 7/28/

Date: 7/28/2000