

**Electronic Articles of Incorporation  
For**

P08000069714  
FILED  
July 24, 2008  
Sec. Of State  
wcunningham

SIMPLE INCORPORATED

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

SIMPLE INCORPORATED

**Article II**

The principal place of business address:

6875 S.W. 78TH TERRACE  
MIAMI, FL. US 33143

The mailing address of the corporation is:

6875 S.W. 78TH TERRACE  
MIAMI, FL. US 33143

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

100

**Article V**

The name and Florida street address of the registered agent is:

CHRISTOPHER B HALL  
6875 S.W. 78TH TERRACE  
MIAMI, FL. 33143

I certify that I am familiar with and accept the responsibilities of registered agent.

**P08000069714**  
**FILED**  
**July 24, 2008**  
**Sec. Of State**  
wcunningham

Registered Agent Signature: CHRISTOPHER B. HALL

### **Article VI**

The name and address of the incorporator is:

TANIA LEMUS  
7083 HOLLYWOOD BLVD.  
180  
LOS ANGELES, CA 90028

Incorporator Signature: TANIA LEMUS, LEGALZOOM.COM, INC.

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P, D  
CHRISTOPHER B HALL  
6875 S.W. 78TH TERRACE  
MIAMI, FL. 33143 US

Title: S  
RAM A MOSKOVITZ  
6875 S.W. 78TH TERRACE  
MIAMI, FL. 33143 US

Title: T  
CHRISTOPHER B HALL  
6875 S.W. 78TH TERRACE  
MIAMI, FL. 33143 US