

**Electronic Articles of Incorporation
For**

P08000065926
FILED
July 10, 2008
Sec. Of State
clewis

SIMPLY EYEGLASSES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMPLY EYEGLASSES, INC.

Article II

The principal place of business address:

255 SOUTH ORANGE AVENUE
SUITE 800
ORLANDO, FL. 32801

The mailing address of the corporation is:

255 SOUTH ORANGE AVENUE
SUITE 800
ORLANDO, FL. 32801

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

DOUGLAS BOWDOIN
255 SOUTH ORANGE AVENUE
SUITE 800
ORLANDO, FL. 32801

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DOUGLAS BOWDOIN

Article VI

The name and address of the incorporator is:

DOUGLAS BOWDOIN
255 SOUTH ORANGE AVENUE
SUITE 800
ORLANDO, FL

Incorporator Signature: DOUGLAS BOWDOIN