

**Electronic Articles of Incorporation
For**

P08000060582
FILED
June 23, 2008
Sec. Of State
tburch

UP & DOWN , INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

UP & DOWN , INC.

Article II

The principal place of business address:

6810 VIA REGINA
BOCA RATON, FL. US 33433

The mailing address of the corporation is:

6810 VIA REGINA
BOCA RATON, FL. US 33433

Article III

The purpose for which this corporation is organized is:

MARKETING & PRINTING

Article IV

The number of shares the corporation is authorized to issue is:

2000

Article V

The name and Florida street address of the registered agent is:

JAY RADIN
6810 VIA REGINA
BOCA RATON, FL. 33433

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JAY RADIN

Article VI

The name and address of the incorporator is:

JAY RADIN
6810 VIA REGINA

BOCA RATON FL, 33433

Incorporator Signature: JAY RADIN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PD
BETSY WALLSHEIN
6810 VIA REGINA
BOCA RATON, FL. 33433 US

Title: VD
PATTY HAMMER
52G STATFORD LANE
BOYNTON BEACH, FL. 33436 US

Title: SD
AMIE GOLDMAN
205 THIRD AVE. APT. 17A
NEW YORK CITY, NY. 10003 US

Title: TD
JAY RADIN
6810 VIA REGINA
BOCA RATON, FL. 33433 US

Article VIII

The effective date for this corporation shall be:

06/18/2008