Florida Department of State

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To:

Division of Corporations

Fax Number : (850)617-6381

From:

Account Name : CORPORATE CREATIONS INTERNATIONAL INC.

Account Number : 110432003053 Phone : (561)694-8107 Fax Number : (561)694-1639

FLORIDA PROFIT/NON PROFIT CORPORATIO

Fashion Fish, Inc.

Certificate of Status	1
Certified Copy	0
Page Count	04
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Electronic Filing Menu

Corporate Filing Menu

Help

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APR 30 PH 4: 2

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1 of 1

04/30/2008 10:08 H08000115949 5616941639

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

Article I. Name

The name of this Florida corporation is: Fashion Fish, Inc.

Article II. Address

The street and mailing address of the Corporation's initial principal office is: Fashion Fish, Inc. 3390 Gulfview Avenue Marathon FL 33050

Article III. Registered Agent

The name and address of the Corporation's registered agent is: Allison White 3390 Gulfview Avenue Marathon FL 33050

Article IV. Board of Directors

The name of each member of the Corporation's Board of Directors is: Allison White Sean Sayer

The affairs of the Corporation shall be managed by a Board of Directors consisting of no less than one director. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of the Corporation. The election of directors slall be done in accordance with the Bylaws. The directors shall be protected from personal liability to the fullest extent permitted by applicable law.

Richard A. Maiafy, Esq. 1 FL Bar Member Richard Malafy P.A. 10887 Overseas Highway, #201 Marathon FL 33050 1-305-743-2492

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Article V. Capital Stock

The Corporation shall have the authority to issue 100 shares of common stock, r ar value \$.01 per share.

Article VI. Incorporator

The name and address of the incorporator is: Richard A. Malafy, Esq. 10887 Overseas Highway, #201 Marathon FL 33050

Article VII. Corporate Existence

These Articles of Incorporation shall become effective and the corporate existence will begin on April 30, 2008.

The undersigned incorporator executed these Articles of Incorporation on April 30, 2008.

RICHARD A. MALAFY, ESQ.

by Valerie Hawk as attorney-in-fact

Richard A. Malafy, Esq. 1 FL Bar Member Richard Malafy P.A. 10887 Overseas Highway, #201 Marathon FL 33050 1-305-743-2492 H08000115949

CERTIFICATE OF DESIGNATION REGISTERED AGENT/OFFICE

CORPORATION:

Fashion Fish, Inc.

REGISTERED AGENT/OFFICE:

Allison White 3390 Gulfview Avenue Marathon FL 33050

I agree to act as registered agent to accept service of process for the corporation named above at the place designated in this Certificate. I agree to comply with the provisions of all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position

ALLISON WHITE

by Valerie Hawk as attorney-in-fact

Date: 4/30/2008.

Richard A. Malafy, Esq. I FL Bar Member Richard Malafy P.A. 10887 Overseas Highway, #201 Marathon FL 33050 1-305-743-2492