

# 2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P08000037050

Entity Name: BRAND EXCELLENT, INC

FILED  
Feb 15, 2010  
Secretary of State

**Current Principal Place of Business:**

13333 OVERSEAS HWY BOX 5  
MARATHON, FL 33050

**New Principal Place of Business:****Current Mailing Address:**

13333 OVERSEAS HWY BOX 5  
MARATHON, FL 33050

**New Mailing Address:**

FEI Number: 22-3978473      FEI Number Applied For ( )      FEI Number Not Applicable ( )      Certificate of Status Desired ( )

**Name and Address of Current Registered Agent:**

ROTH, FRED M PRES  
13333 OVERSEAS HIGHWAY  
MARATHON, FL 33050 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

**Election Campaign Financing Trust Fund Contribution ( ).**

**OFFICERS AND DIRECTORS:**

Title: PTD  
Name: ROTH, FRED  
Address: 13333 OVERSEAS HWY BOX 5  
City-St-Zip: MARATHON, FL 33050

Title: VSD  
Name: WEATHERFORD, AKARIN  
Address: 13333 OVERSEAS HWY BOX 5  
City-St-Zip: MARATHON, FL 33050

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: FRED ROTH

PD

02/15/2010

Electronic Signature of Signing Officer or Director

Date