

**Electronic Articles of Incorporation
For**

P08000030175
FILED
March 24, 2008
Sec. Of State
jshivers

AS SEEN ON TV MARKETING, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

AS SEEN ON TV MARKETING, INC.

Article II

The principal place of business address:

7256 CARDUCCI COURT
NAPLES, FL. 34114

The mailing address of the corporation is:

7256 CARDUCCI COURT
NAPLES, FL. 34114

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

Article V

The name and Florida street address of the registered agent is:

GERALD A LA STELLA
7256 CARDUCCI COURT
NAPLES, FL. 34114

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: GERALD A. LA STELLA

Article VI

The name and address of the incorporator is:

ANN T. FRANK, P.A.
2124 AIRPORT ROAD SOUTH
SUITE 102
NAPLES, FL 34112

Incorporator Signature: ANN T. FRANK, P.A.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
GERALD A LA STELLA
7256 CARDUCCI COURT
NAPLES, FL. 34114

Article VIII

The effective date for this corporation shall be:

03/24/2008