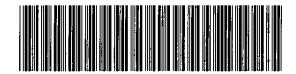
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FLORIDA DEPARTMENT OF STATE Division of Corporations

March 6, 2008

JOHN M. HESS 330 CORPORATE WAY SUITE 100 ORANGE PARK, FL 32073

SUBJECT: SENIOR SERVICES OF FLORIDA

Ref. Number: W08000011851

We have received your document for SENIOR SERVICES OF FLORIDA and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name designated in your document is unavailable since it is the same as, or it is not distinguishable from the name of an existing entity.

Please select a new name and make the correction in all appropriate places. One or more major words may be added to make the name distinguishable from the one presently on file.

Adding "of Florida" or "Florida" to the end of a name is not acceptable.

The corporate name must contain a suffix that will clearly indicate that it is a corporation. Such suffixes include: CORPORATION, CORP., COMPANY, CO., INC., and INCORPORATED.

Please return the corrected original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6993.

Annie Hall Regulatory Specialist II New Filing Section

Letter Number: 108A00014012

COVER LETTER

Department of State Division of Corporations P. O. Box 6327 Tallahassee, FL 32314 SECRETARY OF STATE

SUBJECT: The Hess Finanical Group Inc.

(PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

Enclosed are an orig	inal and one (1) copy of the arti	cles of incorporation and	l a check for:
□ \$70.00	□ \$78.75	□ \$78.75	887.50
Filing Fee	Filing Fee	Filing Fee	Filing Fee,
-	& Certificate of Status	& Certified Copy	Certified Cop & Certificate Status
		ADDITIONAL COPY REQUIRED	
FROM: <u>Jo</u>	hn M. Hess		
	Name	(Printed or typed)	
	330 Corporate Way Suite 100		
		Address	
	Orange Park Florida 32073	•	
		, State & Zip	
f			
	904-269-8772		

NOTE: Please provide the original and one copy of the articles.

Daytime Telephone number

ARTICLES OF INCORPORATION

In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

ARTICLE I NAME

The name of the corporation shall be:

The Hess Financial Group Inc.

ARTICLE II PRINCIPAL OFFICE

The principle <u>street</u> address and mailing address, if different is: 330 Corporate Way Suite 100 Orange Park Florida 32073

ARTICLE III PURPOSE

The purpose for which the corporation is organized is: Financial Planning

ARTICLE IV SHARES

The number of shares of stock is:

ARTICLE V INITIAL OFFICERS AND/OR DIRECTORS

List name(s), address(es) and specific title(s): John M. Hess President

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ARTICLE VI REGISTERED AGENT

The name and Florida street address (P.O. Box NOT acceptable) of the registered agent is: LaVerne Hess 14951 Walden Springs Way Apt 204 Jacksonville, Fl 32258

INCORPORATOR ARTICLE VII

The name and address of the Incorporator is: 702 Austin Place Jacksonville, Florida 32259 John M. Hess

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity

Signature/Incorporator