

**Electronic Articles of Incorporation
For**

P08000023608
FILED
March 05, 2008
Sec. Of State
Ipooole

SIMPLICITY MEDIA, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMPLICITY MEDIA, INC

Article II

The principal place of business address:

17440 NW 67TH CT
SUITE C
HIALEAH, FL. 33015

The mailing address of the corporation is:

17440 NW 67TH CT
SUITE C
HIALEAH, FL. 33015

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

KEVIN SIMERON
17440 NW 67TH CT
SUITE C
HIALEAH, FL. 33015

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KEVIN SIMERON

Article VI

The name and address of the incorporator is:

KEVIN SIMERON
17440 NW 67TH CT
SUITE C
HIALEAH, FL 33015

Incorporator Signature: KEVIN SIMERON

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
KEVIN SIMERON
17440 NW 67TH CT SUITE C
HIALEAH, FL. 33015

Article VIII

The effective date for this corporation shall be:

02/29/2008