Electronic Articles of Incorporation For

P08000022280 FILED February 29, 2008 Sec. Of State jshivers

NOW HEALTH & FITNESS 24/7, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: NOW HEALTH & FITNESS 24/7, INC.

Article II

The principal place of business address: 4631 WHISPERING PARK LANE TAMPA, FL. US 33614

The mailing address of the corporation is: 4631 WHISPERING PARK LANE TAMPA, FL. US 33614

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1,000,000

Article V

The name and Florida street address of the registered agent is:

ISAAK & ZWIRN, PA 2107 W. CASS ST. SUITE C TAMPA, FL. 33606 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JEFFREY J. ZWIRN

Article VI

The name and address of the incorporator is:

LINDA HOWARD 4631 WHISPERING PARK LANE

TAMPA, FL 33614

Incorporator Signature: LINDA HOWARD

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P LINDA HOWARD 4631 WHISPERING PARK LANE TAMPA, FL. 33614 P08000022280 FILED February 29, 2008 Sec. Of State