Electronic Articles of Incorporation For

P08000017872 FILED February 19, 2008 Sec. Of State jshivers

MATRIXX FITNESS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

MATRIXX FITNESS, INC.

Article II

The principal place of business address:

14924 GENTILLY PL TAMPA, FL. 33624

The mailing address of the corporation is:

14924 GENTILLY PL TAMPA, FL. 33624

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

ALLAN R RODRIGUEZ 14924 GENTILLY PL TAMPA, FL. 33624 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ALLAN RODRIGUEZ

Article VI

The name and address of the incorporator is:

ALLAN RODRIGUEZ

14924 GENTILLY

PL.

TAMPA, FL 33624

Incorporator Signature: ALLAN RODRIGUEZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ALLAN R RODRIGUEZ 14924 GENTILLY PL TAMPA, FL. 33624

Article VIII

The effective date for this corporation shall be:

02/18/2008

P08000017872 FILED February 19, 2008 Sec. Of State ishivers