Electronic Articles of Incorporation For

P08000010720 FILED January 29, 2008 Sec. Of State jshivers

HELLO BEAUTIFUL FASHIONS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HELLO BEAUTIFUL FASHIONS, INC.

Article II

The principal place of business address:

170 BRISTOL POINT LONGWOOD, FL. 32779

The mailing address of the corporation is:

170 BRISTOL POINT LONGWOOD, FL. 32779

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS. LINGERIE, ACCESSORIES, SHOES, CLOTHING

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

NANCY K SMITH 170 BRISTOL POINT LONGWOOD, FL. 32779 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: NANCY K. SMITH

Article VI

The name and address of the incorporator is:

NANCY K. SMITH 170 BRISTOL PT

LONGWOOD, FL 32779

Incorporator Signature: NANCY K. SMITH

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P NANCY K SMITH 170 BRISTOL PT LONGWOOD, FL. 32779

Title: VP WILLIAM T SMITH JR 170 BRISTOL PT LONGWOOD, FL. 32779

Article VIII

The effective date for this corporation shall be:

01/29/2008