Electronic Articles of Incorporation For

P08000009229 FILED January 24, 2008 Sec. Of State

ST. PETE STYLE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ST. PETE STYLE, INC.

Article II

The principal place of business address:

63 16TH ST. SOUTH ST. PETERSBURG, FL. 33705

The mailing address of the corporation is:

P.O. BOX 3789 ST. PETERSBURG, FL. 33731

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

DENNIS S D'ETTORE 33 16TH ST. SOUTH ST. PETERSBURG, FL. 33705 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DENNIS S. D'ETTORE

Article VI

The name and address of the incorporator is:

DENNIS S. D'ETTORE 33 16TH ST. SOUTH

ST. PETERSBURG, FL 33705

Incorporator Signature: DENNIS S. D'ETTORE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO DENNIS S D'ETTORE 33 16TH ST. SOUTH ST. PETERSBURG, FL. 33705

Title: EVP BARBARA A ALDERFER 63 16TH ST. SOUTH ST. PETERSBURG, FL. 33705

Article VIII

The effective date for this corporation shall be:

01/20/2008