

**Electronic Articles of Incorporation
For**

P08000004960
FILED
January 14, 2008
Sec. Of State
alhall

BIG DOG MARKETING GROUP INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BIG DOG MARKETING GROUP INC.

Article II

The principal place of business address:

6901 S.W.18TH STREET
E-201
BOCA RATON, FL. 33433

The mailing address of the corporation is:

22800 MARBELLA CIRCLE
BOCA RATON, FL. 33433

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

ROBERT D SCHWARTZ
4700 N.W. BOCA RATON BLVD.
BOCA RATON, FL. 33431

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ROBERT D. SCHWARTZ

Article VI

The name and address of the incorporator is:

LORI BOBOT
22800 MARBELLA CIRCLE

BOCA RATON, FLORIDA 33433

Incorporator Signature: LORI BOBOT

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D
LORI R BOBOT
22800 MARBELLA CIRCLE
BOCA RATON, FL. 33433

Title: D
JONATHAN PURKS
8122 SEVERN DRIVE
BOCA RATON, FL. 33433

Article VIII

The effective date for this corporation shall be:

01/14/2008