Electronic Articles of Incorporation For

P07000127655 FILED November 29, 2007 Sec. Of State Ipoole

MALLORY & MCCALL INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: MALLORY & MCCALL INC

Article II

The principal place of business address:

4915 RATTLESNAKE HAMMOCK RD SUITE #139 NAPLES, FL. 34113

The mailing address of the corporation is:

4915 RATTLESNAKE HAMMOCK RD SUITE #139 NAPLES, FL. 34113

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

BOB BRINKMAN 4915 RATTLESNAKE HAMMOCK RD SUITE #139 NAPLES, FL. 34113 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BOB BRINKMAN

Article VI

The name and address of the incorporator is:

BOB BRINKMAN 4915 RATTLESNAKE HAMMOCK RD SUITE #139 NAPLES, FL 34113

Incorporator Signature: BOB BRINKMAN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P MALLORY GELLER 1649 S HOBART BLVD LOS ANGELES, CA. 90006 US

Title: VP JAN MCCALL GELLER 1649 S HOBART BLVD LOS ANGELES, CA. 90006 US

Title: TMP BOB BRINKMAN 4915 RATTLESNAKE HAMMOCK RD #139 NAPLES, FL. 34113 US

Title: S JENNIFER BRINKMAN 4915 RATTLESNAKE HAMMOCK RD #139 NAPLES, FL. 34113 US